

BROOKLYN NETS “FROM THE LOGO!” SWEEPSTAKES
OFFICIAL SWEEPSTAKES RULES

1. Sweepstakes Description: The following terms and conditions apply to that certain Brooklyn Nets, LLC (“BKLYN”)-administered sweepstakes known as the *Brooklyn Nets “From the Logo!” Sweepstakes* (the “Sweepstakes”). An individual who, during the Sweepstakes Period (as defined below), completes and submits that certain Sweepstakes entry form available at <https://netscontests.com/us/logoset> (the “Sweepstakes Website”) will be provided with a chance to win one (1) of the following prizes (each, a “Prize”; all specifications and details relating to the Prizes shall be determined by BKLYN in its sole discretion):

Prizes	ARV	Winner(s)
One (1) Brooklyn Nets jersey signed by a current Brooklyn Nets player	\$100	5
One (1) Brooklyn Nets sticker pack	\$5	5
One (1) Brooklyn Nets merchandise item	\$35	5
Two (2) tickets to the Brooklyn Nets 2024-25 home opener regular season game at Barclays Center in Brooklyn, New York (particular game, tickets, and seat locations to be determined by BKLYN in its sole discretion) (the “Grand Prize”)	\$200	1

2. Sweepstakes Period: The “Sweepstakes Period” means the period of time beginning at 9:00:00 AM ET on July 10, 2024 and ending at 11:59:00 PM ET on July 17, 2024. In order to qualify, entries must be received during the Sweepstakes Period. Any entries received thereafter shall be null and void, and ineligible for the Sweepstakes. BKLYN is not responsible for late, incomplete, or misdirected entries, nor is it obligated to publicly announce the Sweepstakes results.

3. To Enter: NO PURCHASE NECESSARY TO ENTER OR WIN THE SWEEPSTAKES. A PURCHASE WILL NOT INCREASE OR IMPACT YOUR CHANCES OF WINNING. In order to be entered into the Sweepstakes, an eligible entrant (“Entrant”) must, during the Sweepstakes Period, enter the Sweepstakes in the manner described in Section 1 above.

Limit: one (1) entry per person. If an Entrant completes more than one (1) survey, only the first survey will be considered as an entry. All entries become the property of BKLYN.

By entering the Sweepstakes in the manner described above, an Entrant consents (a) to being contacted by BKLYN and its affiliates and designees; and (b) to be bound by, and comply with, all of the terms and conditions set forth in these Official Sweepstakes Rules.

4. Eligibility: VOID WHERE PROHIBITED. Entrants must be at least 18 years of age at the time of entry and reside within the State of New York, New Jersey, or Connecticut. Sweepstakes is void where prohibited or restricted by law. Employees, officers and directors (and their parents, siblings, spouses and children) of (a) BKLYN; (b) Idea Rebel Interactive Inc. d/b/a Contest Rebel; (c) their respective advertising or promotional agencies; and (d) each of their respective parents, subsidiaries or affiliates, are not eligible to participate in the Sweepstakes.

5. Selection of the Winners and Notification: Subject to the terms and conditions set forth herein, there will be the number of Prize winners set forth in the “Winner(s)” column for each Prize in the table set forth under Section 1 above (each, a “Winner”), randomly selected from among all qualifying Entrants. All Winners will be chosen on or about July 17, 2024. Each Entrant may not win more than one (1) Prize.

Each Winner other than the Winner of the Grand Prize will be notified immediately after submitting an entry on the Sweepstakes Website. The Winner of the Grand Prize will be notified via email on or about July 17, 2024. If a Winner: (a) is unreachable; (b) does not make direct contact with BKLYN by the date specified in the notification message; or (c) fails to accept a Prize, BKLYN reserves the right, in its sole

and absolute discretion, to disqualify such Winner and, to select a replacement Winner from the remaining qualifying Entrants. BKLYN shall not be responsible for failed attempts to notify a Winner and no responsibility is assumed by BKLYN for any correspondence returned as undeliverable or any other problems associated with attempt(s) to notify a Winner. Odds of winning depend upon the number of eligible entries received.

6. Winner Verification: Upon the request of BKLYN, each Winner must sign and return the following documents: (a) an affidavit of eligibility; (b) a liability/publicity release in form and substance satisfactory to BKLYN; and (c) any other releases and waivers requested by BKLYN, releasing BKLYN from any and all liability, loss, claims, demands and causes of action for or related to personal injury, damage, theft, loss, or any other harm suffered in connection with the Sweepstakes or the Prize. If any of the foregoing documents are not completed, signed, and returned prior to deadline noted therein, or if a Winner is deemed by BKLYN to be ineligible or not to have complied with these Official Sweepstakes Rules, then such Winner will be disqualified and an alternate Winner will be selected from the remaining eligible entries, time permitting.

7. Prize Conditions, Terms and Restrictions: Only the Prizes described in these Official Sweepstakes Rules shall be awarded and no substitutions, cash equivalents and/or redemptions shall be made, except that, in the event of Prize unavailability, BKLYN reserves the right to substitute a Prize with another prize of equal or greater value, in BKLYN's sole discretion. The Prizes cannot be transferred, assigned, or redeemed for cash. Unless otherwise set forth herein, each Winner shall be solely responsible for any and all costs not specifically described as part of a Prize including any and all of his/her travel expenses and accommodations.

Except where prohibited by law, Prize acceptance constitutes a release granting BKLYN the right to use such Winner's names, likenesses, statements (if true), biographical information, voices, and cities and states of residence for advertising, marketing and publicity purposes on a worldwide basis (without review by such Winner) and in all forms of media, without compensation, remuneration, or other authorization. BKLYN expressly disclaims any responsibility or liability in connection with injury or loss to any person or property relating to redemption of the Prizes. BKLYN makes no representations or warranties in connection with the Prizes. Restrictions, conditions and limitations apply.

8. Posting Terms and License to Use Entrant Personal Information: In order to promote, market and publicize the Sweepstakes, BKLYN and its affiliates may require a license to use any and all information, materials and content submitted in the Sweepstakes including, but not limited to, each Entrant's name (and likeness), biographical information, and any other personal information submitted. Accordingly, by submitting an entry, each Entrant expressly grants to BKLYN a worldwide, perpetual, irrevocable, royalty-free, non-exclusive, sub-licensable and transferable right and license to use, however BKLYN may deem fit in its sole and absolute discretion, whether in connection with the Sweepstakes or otherwise, all content submitted in connection with an entry.

9. Sweepstakes Conditions: The Sweepstakes is governed by and subject to all applicable federal, state, and local laws. By participating, Entrants waive any right to claim ambiguity in the Sweepstakes or in these Official Sweepstakes Rules. Any violation of these Official Sweepstakes Rules may result in disqualification and any violation of these Official Sweepstakes Rules by any Winner will result in such Winner's disqualification as a Winner and all privileges as a Winner shall be immediately terminated. ENTRANTS RELEASE, DISCHARGE, AND AGREE TO INDEMNIFY AND HOLD HARMLESS BROOKLYN NETS, LLC, THE NATIONAL BASKETBALL ASSOCIATION AND ITS MEMBER CLUBS, NBA PROPERTIES, INC., IDA REBEL INTERACTIVE INC., BROOKLYN EVENTS CENTER, LLC, AEG MANAGEMENT BROOKLYN, LLC, BROOKLYN ARENA LOCAL DEVELOPMENT CORPORATION, BARCLAYS SERVICES CORPORATION, AND EACH OF THEIR RESPECTIVE OWNERS, AFFILIATES, AND SUBSIDIARIES, AND ALL OF THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, MEMBERS, MANAGERS, AGENTS, SPONSORS, LANDLORDS, TENANTS, LICENSEES, CONTRACTORS, REPRESENTATIVES, SUCCESSORS, AND ASSIGNS FROM AND AGAINST ANY LIABILITY FOR ANY DAMAGES, INJURY OR LOSSES, TO ANY PERSON (INCLUDING DEATH), OR PROPERTY, OF ANY KIND

RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY FROM ACCEPTANCE, POSSESSION, MISUSE OR USE OF A PRIZE OR PARTICIPATION IN ANY SWEEPSTAKES-RELATED ACTIVITY OR PARTICIPATION IN THE SWEEPSTAKES.

10. Limitations of Liability: BKLYN shall not be held responsible for late, misdirected, incomplete, or undeliverable entries. BKLYN may prohibit an Entrant from participating in the Sweepstakes or winning a Prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair play, or intending to annoy, abuse, threaten or harass any other Entrants or BKLYN representatives or employees. If, for any reason, the Sweepstakes is not capable of running as planned including, but not limited to, by reason of tampering, unauthorized intervention, labor dispute, fraud, or any other causes beyond the control of BKLYN which, in the sole opinion of BKLYN, corrupts or affects the administration, security, fairness, integrity or proper conduct of the promotion, then BKLYN reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and select the Winners based on entries received prior to the action taken.

11. Claims/Choice of Law: (a) Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorneys' fees; and (b) under no circumstances will Entrant be permitted to seek the award of, and Entrant hereby waives all rights to claim, punitive, incidental and consequential damages or any other damages, other than actual out-of-pocket expenses, and hereby waives all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Sweepstakes Rules, or the rights and obligations of Entrants and/or BKLYN in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of New York, without regard for conflicts of law doctrine, and all proceedings shall take place in the State of New York. All Entrants agree to submit to the exclusive jurisdiction of the courts of the State of New York and agree to waive the right to a jury trial with respect to any claim or dispute with regard to any aspect of the Sweepstakes or Official Sweepstakes Rules.

12. Winners List: For a copy of the name of the Winners, send a postage paid, self-addressed envelope, or email, to:

Brooklyn Nets
Attn: Rhys Jamieson
168 39th Street, 7th Floor
Brooklyn, New York 11232
rjamieson@bseglobal.net

Requests must be received within six (6) months of the date the Sweepstakes officially ends.

13. NBA Rules: The Sweepstakes and the terms and conditions contained herein shall be governed by all National Basketball Association ("NBA") rules, regulations, resolutions, and agreements, as they may be modified or amended from time to time.

14. Privacy Policy: Any personally-identifiable information collected during a recipient's participation in the Sweepstakes will be collected by BKLYN, and/or its affiliates, designees, agents and marketers for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules and for other uses (including marketing and advertising) in accordance with the policy stated at <https://www.bseglobal.net/pdf/BSE-Privacy-Policy-2023.pdf>. By participating in this Sweepstakes, you consent to the foregoing.