

ULTIMATE BROOKLYN NETS IN PARIS EXPERIENCE SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OR ABILITY TO WIN. ODDS OF WINNING DEPEND UPON THE NUMBER OF ENTRIES RECEIVED. SEE THE “ODDS OF WINNINGS” SECTION BELOW FOR MORE DETAIL. THIS SWEEPSTAKES IS OPEN ONLY TO “ENTRANTS” AS DEFINED IN PARAGRAPH 1 BELOW. THE SWEEPSTAKES AND ENTRY THERETO ARE VOID WHERE PROHIBITED OR RESTRICTED BY LAW. ENTRY IN THIS SWEEPSTAKES CONSTITUTES ACCEPTANCE OF THESE OFFICIAL RULES AND THE TERMS & CONDITIONS AVAILABLE [HERE](#), WHICH ARE INCORPORATED HEREIN BY REFERENCE. THIS SWEEPSTAKES IS NOT SPONSORED, ADMINISTERED, ENDORSED, OR AFFILIATED IN ANY WAY BY OR WITH GOOGLE, YOUTUBE, FACEBOOK, TWITTER, INSTAGRAM OR ANY OTHER THIRD PARTY.

VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

NOTIFICATION OF ARBITRATION CLAUSE AND CLASS ACTION/JURY TRIAL WAIVER

PLEASE READ THESE RULES CAREFULLY TO ENSURE THAT YOU UNDERSTAND EACH PROVISION. THESE RULES CONTAIN A MANDATORY INDIVIDUAL BINDING ARBITRATION AND CLASS ACTION/JURY TRIAL WAIVER PROVISION, AS SET FORTH BELOW

Sweepstakes Name: Ultimate Brooklyn Nets in Paris Experience (“Sweepstakes”).

Sponsor (“Sponsor”): Brooklyn Nets, LLC, 168 39th Street, 7th Floor, Brooklyn, NY, 11232.

Administrator (“Administrator”): Idea Rebel Interactive Inc., 501 - 1489 Marine Drive, West Vancouver, BC Canada V7T 1B8.

1. **ENTRANT ELIGIBILITY.** An “Entrant” is a person who (i) is a legal resident of any one of the 50 United States or the District of Columbia, (ii) is at least 18 years old and has reached the age of majority in the state in which he/she resides as of the time of entering the Sweepstakes, (iii) possess valid driver’s license issued by a state governmental authority, (iv) is not on the US Bureau of Industry and Security’s Denied Persons or Entity Lists, is not on the US Treasury Department’s list of Specially Designated Nationals, and is not on the US Department of Commerce’s Table of Denial Orders, and (v) complies with the Method of Entry & Entry Requirements in Section 4 below. Officers, directors, shareholders, members, managers, partners, employees, agents, and representatives of Sponsor and Administrator, its parent company (if any), subsidiaries, affiliates, successors, assigns, and members of their immediate families (parents, siblings, children and spouses, regardless of where they live), and those persons living in the same household with such persons, whether related or not, are ineligible to enter. The Winner (and any guest of the Winner) will be required to sign an affidavit of eligibility, liability release and, unless prohibited by law, publicity release.

2. **SWEEPSTAKES PERIOD.** The Sweepstakes Period begins at 10:00 a.m. Eastern Time (ET) on December 18, 2023 and ends at 11:59:00 p.m. ET on December 26, 2023.

3. **DISQUALIFICATION.** Without limitation, an Entrant may be disqualified, at Sponsor’s sole discretion, if (i) Entrant has a pending arrest or conviction for a felony or misdemeanor involving moral turpitude, (ii) Entrant is subject to a restraining order; (iii) Entrant fails to meet the Method of Entry & Entry Requirements in Section 4; or (iv) Entrant violates or fails to comply with these Rules or the Sponsor’s Terms & Conditions located here.

4. **METHOD OF ENTRY & ENTRY REQUIREMENTS.** NO PURCHASE IS NECESSARY TO WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. ODDS OF WINNING DEPEND UPON THE NUMBER OF ENTRIES RECEIVED. SEE BELOW FOR MORE DETAILS. Entry to the Sweepstakes is limited to one (1) entry per Entrant/person, per email address per day during the Entry Period for a maximum of 14 entries. You are prohibited from using multiple email addresses to enter the Sweepstakes. All entries are free. The method of entry is set forth below:

How to Enter: Visit www.brooklynetsinparis.com and click on the banners, buttons and/or links to access the Sweepstakes registration page. To register, complete and submit the Sweepstakes registration form according to the instructions provided. You may be asked if you wish to receive promotional emails from the Brooklyn Nets. Consenting to receive promotional emails is optional and is not required for participation in this Sweepstakes and agreeing to receive promotional emails will not increase or otherwise impact your chances of winning.

5. **PRIZES.** One (1) grand prize package as described below (individually and collectively the “Prize”) will be awarded to one (1) winner (“Winner”). The Winner will receive the following: (i) two economy class roundtrip airfare tickets for a flight departing from a major commercial airport in the United States on or about January 8, 2024 to Paris, France, (ii) two tickets to the NBA in Paris game on January 11, 2024, tickets to be selected by Sponsor (iii) hotel accommodations for three (3) nights (one room, double occupancy, room and tax only) to be selected by Sponsor at Sponsor’s sole discretion, (iv) merchandise to be selected by Sponsor valued at \$250, (v) a photograph with Winner and Winner’s travel companion to be taken on the basketball court with a Brooklyn Nets basketball player to be selected solely by Sponsor and (vi) two (2) VIP tickets to the Notorious B.I.G. Orchestra on January 10, 2024, tickets to be selected by Sponsor. All costs and expenses associated with Prize acceptance and use which are not specifically included in the Prize description above, including but not limited to transportation to the airports of departure, ground transportation, meals, gratuities, insurance, and other expenses, are the sole responsibility of the Winner. Winner’s travel companion must be at least 18 years of age and not prohibited from traveling by air from the United States to Paris, France. Winner and Winner’s travel companion must possess all necessary documentation required for air travel (e.g., a valid, government-issued driver’s license, U.S. passport, etc.). If requested, Winner and guest shall provide Administrator and/or Sponsor with valid identification and a valid taxpayer identification number or social security number as a condition of the Prize being awarded. The Prize (including any portion thereof) is not transferable, redeemable for cash or exchangeable for any other prize. Income taxes on prizes are solely the responsibility of the Winner. The total retail value of the Prize is approximately \$4,850. Actual value may vary based on airfare fluctuations, distance between place of departure and destination, and other factors beyond Sponsor’s control.

6. **SELECTION & NOTIFICATION OF THE WINNER.** Each Winner will be determined by random drawing on December 27, 2023, which will be conducted by Administrator. The Winner will be announced on or about December 31, 2023 at www.brooklynetsinparis.com. The Winner will be contacted via the email addresses or other contact information furnished by the Winner when completing the entry form(s). The Winner will be required to complete, sign and return an Affidavit of Eligibility, a Liability Release, and, where lawful, a Publicity Release within two (2) calendar days of notification. Failure to timely return the documents and/or requested information, or the return of any prize or prize notification as being undeliverable, or if the Winner is determined by Administrator to be ineligible, the Winner will forfeit the prize and an alternate winner will be selected and notified in the same manner as the original random drawing from eligible entries. Three alternate drawings will be held, after which the Prize will remain un-awarded. All decisions of Administrator are final. Odds of winning each prize are dependent upon number of eligible entries received. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

7. **TAXES.** The valuation of the prize stated above is based on reasonably available information provided to the Sponsor. The value of any prize awarded to the Winner will be reported for tax purposes as required by law. The Winner is solely responsible for reporting and paying any and all applicable taxes. Entrants winning over \$600 in prizes will receive an IRS form 1099-MISC at the end of the calendar year, and a copy of such form will be filed with the IRS.

8. **PRIVACY & TERMS:** Information submitted by Entrant will be subject to Administrator’s and Sponsor’s Privacy Policies, available online [here](#) and [here](#) (individually and collectively “Policy”). Submission of information in connection with this Sweepstakes (whether or not required), including, without limitation, mailing address, phone number, social media usernames, and email address during entry constitutes permission for the Sponsor to add entrant to the Sponsor’s customer database and to contact entrant in the future for promotional and other reasons. An entrant may opt-out of receiving such communications as set forth in the Policy or as provided within any such marketing materials (e.g., using the “Unsubscribe” feature provided in the footer of emails). By entering the Sweepstakes, Entrant acknowledges that Entrant has read and agreed to the Policy, and that Entrant consents to the collection, use and disclosure of Entrant’s personal information in accordance with the Policy. By entering the Sweepstakes, Entrant also agrees that if he/she is selected as the Winner, then he/she is bound by Sponsor’s Terms & Conditions.

9. **DISCLAIMER.** ALL PRIZES ARE AWARDED “AS IS” AND WITHOUT ANY WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF

MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE), AND ALL SUCH WARRANTIES ARE HEREBY DISCLAIMED.

10. LIMITATIONS OF LIABILITY, RELEASE & FORCE MAJEURE: Sponsor, Sponsor's affiliates, Administrator, Administrator's affiliates, and the National Basketball Association, NBA Properties, Inc., Google, YouTube, Facebook, Instagram and TikTok and all other third parties are not responsible for: (i) technical problems or technical malfunction which may affect the operation of the Sweepstakes, including but not limited to any of the following occurrences (a) hardware or software errors; (b) faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; (c) errors or limitations of any Internet service providers, servers, hosts or providers; (d) garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent to or received; (ii) lost, late, delayed or intercepted transmissions; (iii) inaccessibility of any website, in whole or in part for any reason, or traffic congestions on the Internet; (iv) unauthorized human or non-human intervention of the operation of the Sweepstakes, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; (v) destruction of any aspect of the Sweepstakes, or loss, miscount, misdirection, inaccessibility or unavailability of an account used in connection with the Sweepstakes; (vi) any typographical errors in the announcement of prizes or these Official Rules, or any inaccurate or incorrect data contained on the Site; (vii) any personal injury, or property damage or losses of any kind which may be sustained to Entrant's or any other person's computer equipment resulting from participation in the Sweepstakes, use of any website or the download of any information from any website; (viii) any attempt by an Entrant or other individual to deliberately damage or undermine the legitimate operation of the Sweepstakes, including but not limited to any fraudulent claims, which may be a violation of criminal and civil laws, and/or (xi) lost, stolen, or destroyed passports, airline tickets, hotel reservation documents, or any other items or materials required to claim, use or benefit from the Prize. ANY PERSON ATTEMPTING TO DEFRAUD SPONSOR OR ADMINISTRATOR OR IN ANY WAY TAMPER WITH, DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES WILL BE DISQUALIFIED AND MAY BE SUBJECT TO CIVIL AND/OR CRIMINAL PROSECUTION.

Sponsor, Sponsor's affiliates, Administrator, Administrator's affiliates, and the National Basketball Association, NBA Properties, Inc., Google, YouTube, Facebook, Instagram, TikTok and all other third parties, and their respective parent companies, subsidiaries, affiliates, successors, assigns; and each of the foregoing's respective past and present officers, directors, owners, shareholders, members, managers, partners, principals, employees, attorneys, insurers, agents and representatives (collectively "Released Parties") shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience, or other irregularity that may be caused or contributed to (i) by any wrongful, negligent, or unauthorized act or omission of Entrant or any third party; (ii) by any cause, condition, or event beyond the control of the Released Parties, including, without limitation, any act of God, war, terrorism, riot, hurricane or fire, supply chain interruptions, pandemic, epidemic or governmental action; or (iii) acceptance, possession, misuse or use of the Prize or participation in any Sweepstakes-related activity or participation in the Sweepstakes.

BY ENTERING THE SWEEPSTAKES, ENTRANT FULLY, UNCONDITIONALLY AND IRREVOCABLY RELEASES, DISCHARGES AND HOLDS HARMLESS EACH RELEASED PARTY FROM AND AGAINST ANY AND ALL CLAIMS, COSTS, LOSSES, EXPENSES, ATTORNEY'S FEES, DAMAGES AND OTHER LIABILITIES ARISING OUT OF OR RELATING TO ENTRANT'S PARTICIPATION IN THIS SWEEPSTAKES AND SWEEPSTAKES-RELATED ACTIVITIES (SUCH AS ACCEPTANCE, POSSESSION, USE, MISUSE OR NON-USE OF ANY PRIZE), INCLUDING, WITHOUT LIMITATION, AND TO THE FULLEST EXTENT PERMISSIBLE BY APPLICABLE LAW, DEMANDS, CLAIMS AND CAUSES OF ACTION FOR NEGLIGENCE, DAMAGES TO PROPERTY, BODILY INJURY (INCLUDING DEATH), PROPERTY DAMAGE, LOSS OF BUSINESS, LOSS OF CONSORTIUM, CONSEQUENTIAL DAMAGES, PUNITIVE DAMAGES AND ALL OTHER FORMS OF CLAIMS, LIABILITIES AND DAMAGES.

NOTICE TO CALIFORNIA RESIDENTS

By entering the Sweepstakes, you acknowledge that you are familiar with the provisions of California Civil Code Section 1452, which provides as follows:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE WHICH IF KNOWN BY HIM MUST BE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR.

By entering the Sweepstakes, Entrant (on his/her behalf and on behalf of his/her heirs, executors, administrators, personal representatives, and all other persons asserting rights of or acting on behalf of

Entrant) hereby unconditionally waives and relinquishes any right or benefit which Entrant or such person(s) have or may have against the Released Parties, under Section 1542 of the Civil Code of the State of California, or under any similar statutory or common law of any other jurisdiction to the full extent that any such person may lawfully waive such rights and benefits pertaining to the releases set forth in these Official Rules and Sponsor's Terms and Conditions and Privacy Policy available here.

11. ARBITRATION; DISPUTE RESOLUTION: All disputes arising under or related to these Rules shall be governed by and interpreted pursuant to the laws of the State of New York and the United States of America without regard for conflicts of laws principles. All disputes arising under or relating to these Rules shall be submitted to and resolved by binding arbitration in Kings County, New York, and any award shall be confirmed exclusively in the courts situated in Kings County, New York. Entrant further irrevocably agrees and consents to the exclusive jurisdiction and venue of the courts situated in Kings County, New York for the purposes of reviewing, confirming or otherwise relating to any arbitration award, and Entrant hereby expressly waives jurisdiction and venue in any other forum for such purposes. Any arbitration shall be conducted on a confidential basis pursuant to the Commercial Arbitration Rules of the American Arbitration Association. Any decision or award as a result of any such arbitration proceeding shall be in writing and shall provide an explanation for all findings of fact and conclusions of law, and shall be kept confidential and not disclosed for any purpose except as required by law, *e.g.*, disclosure to tax advisors for the purpose of filing a tax return. Any such arbitration shall include a written record of the arbitration hearing.

12. WAIVER OF JURY TRIAL. ARBITRATION MUST BE ON AN INDIVIDUAL BASIS. YOU MAY NOT JOIN OR CONSOLIDATE CLAIMS OR PARTIES IN ARBITRATION, OR LITIGATE IN COURT OR ARBITRATE ANY CLAIMS AS A REPRESENTATIVE OR MEMBER OF A CLASS OR IN A PRIVATE ATTORNEY GENERAL CAPACITY, AND YOU HEREBY IRREVOCABLY WAIVE ANY RIGHT YOU MAY HAVE TO FILE ANY SUCH CLAIM OR PARTICIPATE IN ANY PROCEEDING IN ANY SUCH CAPACITY. YOU FURTHER HEREBY IRREVOCABLY WAIVE YOUR RIGHT TO A JURY TRIAL.

13. WINNERS LIST/OFFICIAL RULES: To obtain a copy of the Official Rules and Winners list, send a self-addressed stamped envelope to Administrator at the address set forth above. All such requests must be received within six (6) weeks after the Winner has been announced.

14. NBA RULES: The Sweepstakes and the terms and conditions contained herein shall be governed by all National Basketball Association ("NBA") rules, regulations, resolutions, and agreements, as they may be modified or amended from time to time.